

# Community Health Workers



## The Preventative Focus

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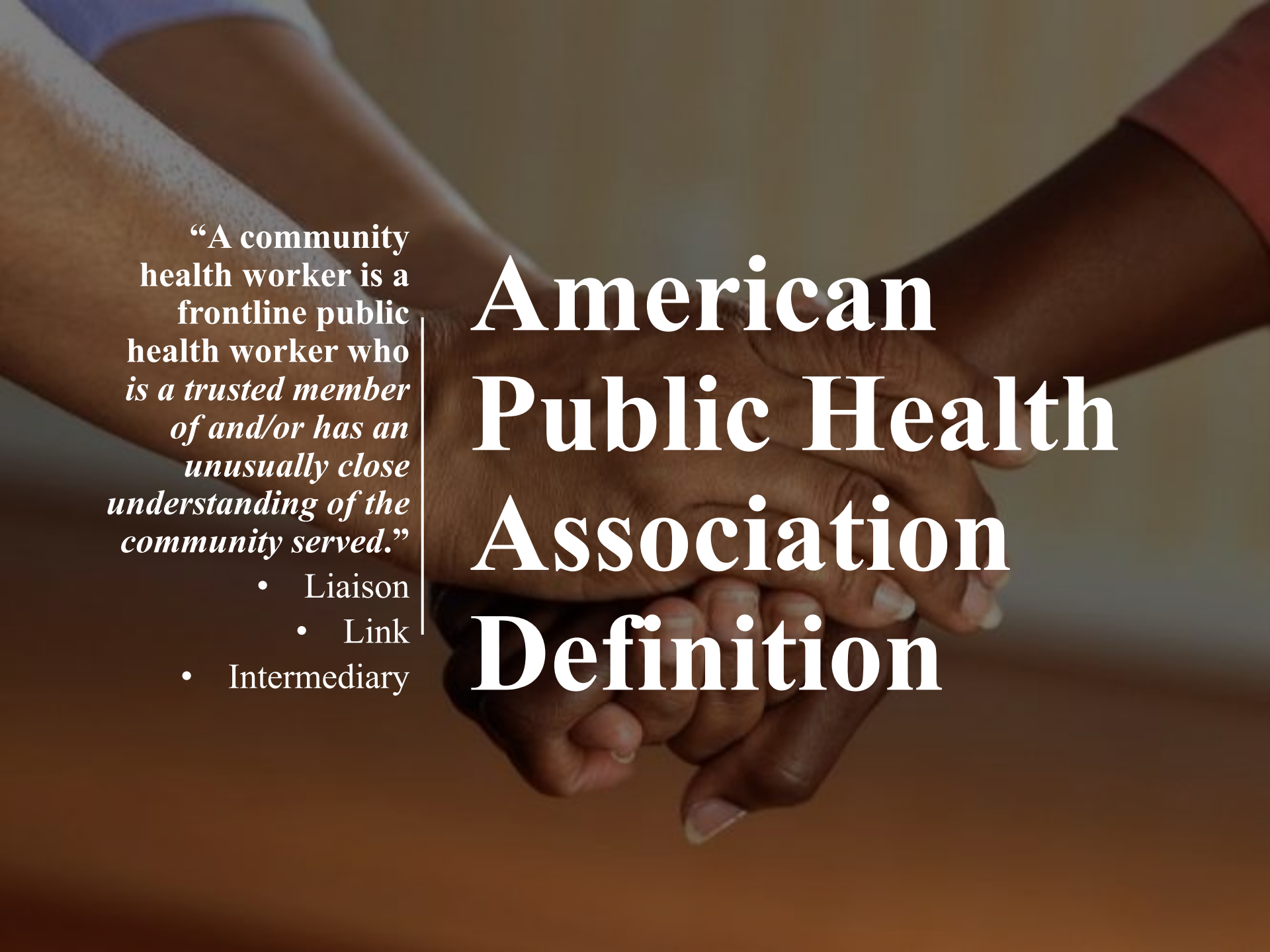
# Overview

- **What is a Community Health Worker?**
- **The North Country Health Consortium (NCHC) Program**
- **North Country Culture**
- **The Preventative Focus**
- **Success**
- **The New Hampshire Community Health Worker (CHW) Coalition**



# What is a Community Health Worker?





**“A community health worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served.”**

- Liaison
- Link
- Intermediary

# American Public Health Association Definition

# Are You A Community Health Worker?



Health Advocates

Outreach Worker

Care Manager

Community Health Advisor

Lay Health Educator

Behavioral Health Worker

Case Manager

Home Visitors

Wellness Coach  
Patient Navigator

Social Worker



# NCHC CHW Program

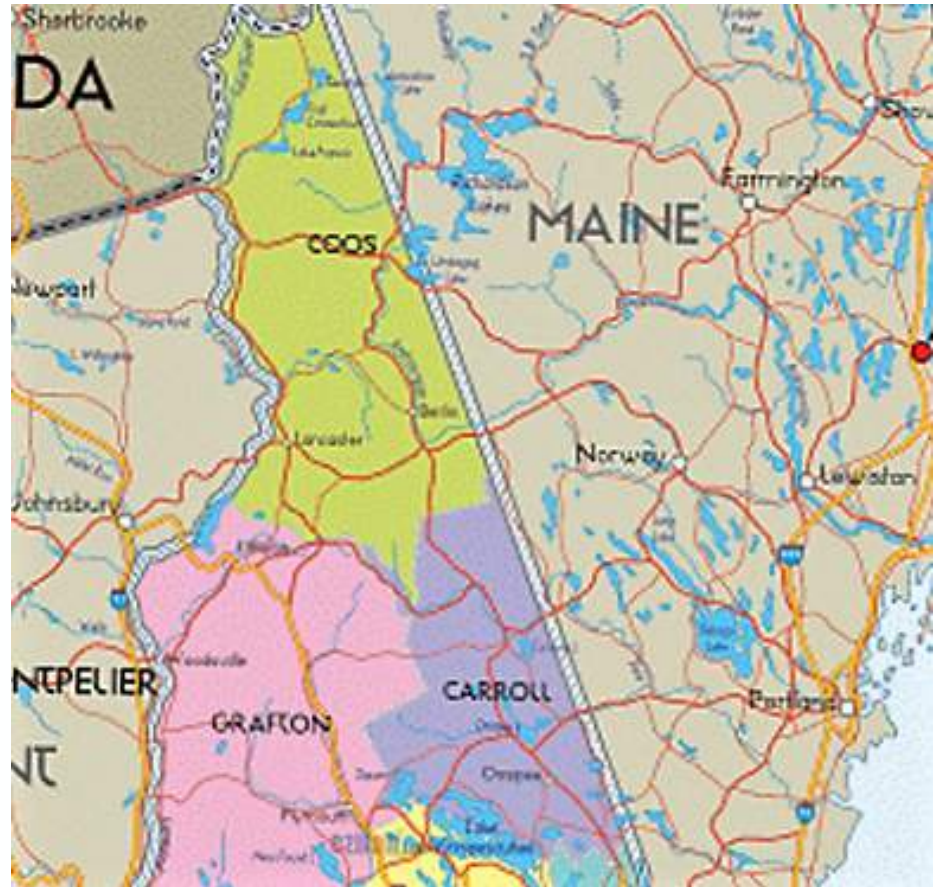
- The current model is supported by state and federal funds
- Partners with Health Centers and Human Service Organizations
- Specific Focus
  - Women's Health including preventative breast and cervical cancer screenings
  - Chronic Disease in North Country adults

COMMUNITY  
Health  
Worker



# North Country Culture

- Culture is defined as a congruent set of practices, a Culture is defined as a congruent set of practices, attitudes and beliefs that shape people's way of surviving.
- A culture of poverty exists in northern NH.
- There is diversity among the socioeconomic classes.
- Attitudes and beliefs that shape people's way of surviving.



# Meet “Jane”



- ❖ Self Referral
- ❖ Unemployed
- ❖ Grandparent
- ❖ History of cervical cancer
- ❖ Resides in a small rural area





# “Jane’s” Story

- ❖ **Referral:** “Jane” came in as a self referral she had seen an outreach flyer in her local grocery store and had a question that she was hoping we could answer.
- ❖ **Contact:** “Jane” referred herself in person, her contact information was taken and an intake appointment was set up.
- ❖ **Intake:** “Jane’s” intake was conducted in person at her home. During the intake appointment , we addressed Jane’s question and learned that there were other ways that “Jane” could benefit from a Community Health Worker.
- ❖ **Visits:** “Jane” had 5 total appointments.
- ❖ **Outcome:** “Jane” completed her care plan. “Jane” has completed her cervical cancer screening with favorable results!



# The Campaign that Connected “Jane”

Have you had your **mammogram**?  
Let's not put it off any longer.

Call a **Community Health Worker** today. We can answer your **breast and cervical cancer screening** questions and provide you with the confidentiality you desire.



Amber Culver



Jenn Goulet

**At no cost to you**, we can answer your questions and help you take the next step.



Let's get you screened.

Free Mammogram Support:  
call: 800-575-8078 or  
email: CHW@NCHCNH.org

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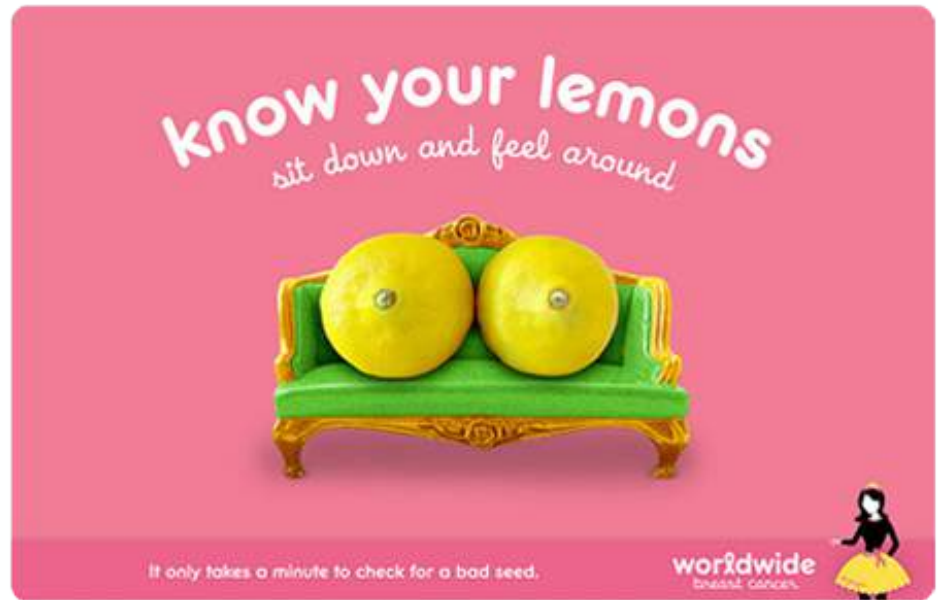
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“Jane” was supported to overcome the barriers that hindered her health.



NCHCNH.org

- **The purpose is to bring together community health workers, health professionals, stakeholders and community leaders throughout NH, to inspire and educate about the value of the CHW in NH.**
- **Opportunities for organizations to collaborate**
- **Training opportunities**
- **A platform to let others know about programs, facilities, and activities that promote healthy living.**
- **Basecamp for communication**
- **Explore the creation of CHW logic models in NH**

# NH CHW Coalition



# NH CHW Coalition Registration

To become a member of the NH CHW Coalition follow this registration link:

<https://www.surveymonkey.com/r/JoinNHCHWCoalition>

-OR-

Fill out the brochure and return it to the North Country Health Consortium

For questions, Please contact me at Jennifer Goulet  
[jgoulet@NCHCNH.org](mailto:jgoulet@NCHCNH.org)



# Thank You!

