

the answer to **WHAT CAN WE DO?** What specific partners can bring to the table

HEALTH DEPARTMENTS

1. Work with faith-based health initiatives to have HPV vax info included
2. Ask pharmacies to hang HPV vax posters next to other vax info
3. Offer in-service or feedback visit to every pediatric/FP practice in local area
4. State Medicaid office sends info to parents of 9-12 year olds
5. Ask largest employers in area to send HPV vaccine and cancer screening info to employees

CANCER CENTERS

1. Provide speakers for provider groups/grand rounds CME events on why HPV vaccination is an urgent priority
2. Sponsor a showing of "Someone You Love" for pediatricians and family physicians (offer CME credit)
3. Write a letter to all family physicians and pediatricians on the urgency of HPV vaccinations
4. Reach out to health system executives to encourage HPV vaccination initiatives

CANCER PROGRAMS

1. Include HPV vax as a priority & include in CCC State plan
2. Analyze and share local data on HPV-related cancers
3. Share survivor/caregiver stories
4. Work with partners to promote HPV vaccination at other cancer events
5. Ask local ACS chapter to co-sponsor events and/or co-brand materials/PSAs

COMMS/PR/MARKETING

1. Pitch local radio stations to run CDC Radio PSAs
 - Local TV stations to run CDC Video PSAs
 - Local movie theaters to run of CDC Video PSAs
 - Local airports to post PSA-style ads
2. Work with local university Greek system to take on HPV vaccination as their cause
3. Encourage local book clubs skip a book one month and watch *Someone You Love* instead

MEDICAL PRACTICES

1. Every clinician knows their individual HPV vaccination rates
2. Open scheduling up to 6 months in advance (like dentists do)
3. Print registry of all 13 year old patients who haven't initiated series and call/mail/text; repeat for series completion
4. Send adolescent vaccine info to parents of all 10 y.o. patients
5. Use CDC's hold message scripts
6. Use CDC content syndication
7. Utilize standing orders for nurses to administer HPV vaccine
8. Offer nurse-only appointments or "no wait" walk in hours for 2nd/3rd doses

OTHER PROVIDERS

1. Pediatric dentists send info to parents of 9-12 year old patients
2. Family dentists send info to all families about vaccination and oral cancer screening
3. Ob-Gyns send letters to all patients about HPV vaccination and cervical cancer screening recommendations
4. Ob-Gyns add HPV vaccine info to pap results

MEDICAL SOCIETIES

1. Include cancer specialists in conferences as speakers on why HPV vaccination is urgent
2. Distribute a letter from cancer center director about the urgency of HPV vaccination
3. Identify and showcase providers with high HPV vax coverage
4. Peer-to-peer sessions
5. Lunch and learn sessions
6. Distribute educational materials to offices

HEALTH SYSTEMS/PAYERS

1. For Cervical Cancer Awareness Month in January, send postcards to moms with reminders for cervical cancer screening for themselves and HPV vaccination for their kids
2. Send Tips & Timesavers and info on state/local rates to every pediatric/FP clinician in your plan


CBOs/NGOs

1. Planned Parenthood clinics send HPV vax info to all patients
2. Local Boys & Girls clubs, YMCA send info to all families on adolescent vax and cancer screening
3. Local public health educators (AHEC) offer classroom lectures to health classes on vax and VPDs

SCHOOLS/SCHOOL SYSTEMS

1. Have sports/camp physical forms changed to list all recommended vaccines
2. Adolescent vaccine promotion at high school sporting event venues
3. Send letters to parents of 11-12 y.o. students about recommended vaccinations
4. Invite speakers to health classes to talk about vaccines and VPDs

HPV VACCINE
IS CANCER PREVENTION



For more info visit: www.cdc.gov/HPV